maritza kreutzer

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/SKILLS

Marketing

Graphic Design

Competitive Analysis

Visual Communication

Project Planning

Research

Real Estate

SLR Photography

/SOFTWARE

Adobe Suite CC
 Photoshop
 InDesign
 Illustrator
 After Effects

Final Cut Pro X

MS Office 365

/CERTIFICATIONS

Google Ads

Google Analytics

Facebook Blueprint

/LANGUAGES

English

Slovak

Czech

/EXPERIENCE

05/ 2015 – Present	**Douglas Elliman**	New York, NY

Marketing Manager/Creative

Responsible for the brand design, market strategy, market share & visibility, lead generation, digital marketing & web analytics for the top team at Douglas Elliman Real estate. Developing and executing creative concepts and designs for email marketing & digital advertising.

06/ 2011 – 8/2017	**NYI Fund**	New York, NY

Off site Creative Director

Created visual concepts to communicate ideas that inspire, inform and captivate new development investors. Making an organization recognizable by selecting color and creating logo designs that represent a particular project /new development to be used in advertising. Designing brand collateral used in rasing funds.

09/ 2012 – Present	**VRD & Associates**	New York, NY

Graphic Design - Virtual Agency

Involved as a singular unit or part of a team in several projects of this successful virtual agency. Creating brand identities language and systems for clients / companies.

07/ 2012 – 09/ 2012	**Starworks Group**	New York, NY

Creative Design (Intern)

Created and designed invitations for various clients, occasions and openings. Helped project managers to transform their proposals and strategies into wining visual presentations.

/EDUCATION

2010 – 2012	**Pratt Institute**	New York, NY

Graphic Design

1999 – 2004	**Technical University**	Kosice, Slovakia

Bachelor in Mechanical Engineering